



PRESS RELEASE

BUTTERS ANNOUNCE RE-STRUCTURE

Butters Group, the UK's leading supplier of indoor and outdoor plants to supermarket chains, has announced a re-structuring of its Spalding-based business.

The company, established in 1973, is continuing to predict strong sales growth, but says it needs to address its operational cost structure to cope with the current tough economic climate.

Faced with rising costs, and margin pressure from its customers, Butters Group has been working towards a more efficient and streamlined operation, based on the removal of night shift working outside of peak sales periods. This will involve a re-allocation of roles between shifts within the business, and the loss of a small number of salaried roles. The company says the re-structure will enable it to continue to operate a profitable business in an increasingly demanding marketplace.

Managing Director, Paul Milner says: "Butters continues to grow in a very competitive market - indeed we have recently won a considerable amount of new business - but we need to ensure that we continue to be profitable. This has resulted in us looking at all aspects of our operation to drive improved efficiencies; a necessity for any business, particularly when faced with the very challenging economic situation currently being experienced. We are entering into consultation with our staff about a change to shift

patterns and our overhead costs; I'm pleased to say that we will be able to offer roles to all our hourly paid employees affected, but there will be a small number of salaried roles facing redundancy. We are confident that these moves will give us a leaner business, better suited to cope with our growth in challenging times."

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