

New Ops Director in efficiency drive

Butters' latest Board appointment reflects the company's commitment to improving operational efficiencies.



Operations Director Warren Hatchett brings to the role 15 years' experience in the fresh food manufacturing sector, working for major supermarket suppliers including Bakkavor, McVities and R.F. Brookes.

A graduate of Cardiff University, with a Masters degree in systems engineering, Warren says the big challenge of his role at Butters is to build communication and streamline operations between departments, particularly office and factory.

"We are now working on building systems based on data and numbers rather than on instincts," he says.

The process is aimed at empowering staff on the shop floor to make decisions within the structure of the system, and ultimately will give workers "ownership and responsibility at all levels".

His current focus is a re-structuring of the goods-in department and warehouse team, with the aim of driving efficiencies in the supply chain.

"In a business like ours – where the margins compared with food are so tiny - it's vital that we stay one step of the competition, because there's always someone else who will do things better and cheaper" he explains.

"That means we have to be involved in a constant process of making our operation leaner and more efficient".

Contact: Jackie McCarrick

Tel: 01544 328443. Mob. 07947 241722

E-mail: jackie@mccarrickj.freeseve.co.uk