



## PRESS RELEASE

Specialist pot plant supplier the **Butters Group** is investing £150,000 in a new, state-of-the-art bulb production unit at its Spalding base.

The 7,500 sq. ft. unit – which has been created in a former packaging area - boasts a sophisticated climate control system, which the company says will give it a major quality advantage over other bulb packers both in the UK and Holland.

Butters is forging ahead with the bold investment as it sees bulbs as a major growth area of the horticultural market.

In recent years, the company has witnessed significant growth in both its added value planted lines as well as core pre-packed bulbs.

MD **Andy Coaten** commented: *“The whole gardening and grow-your-own market has seen a renaissance this year, and this is a trend that seems set to continue.*

*“In addition, the bulb market has been starved of new product development over the past few years, and we at Butters have developed a number of new products that appeal strongly to the self-purchase and gift markets”.*

Butters has recently been awarded key contracts by a number of high street retailers for the Autumn/Christmas 2009 season.

Issued on behalf of Butters Group by Jackie McCarrick, PR Consultant.

Contact: Jackie McCarrick  
Tel: 01544 328443. Mob. 07947 241722  
E-mail: [jackiej@mccarrickj.freeseve.co.uk](mailto:jackiej@mccarrickj.freeseve.co.uk)